

THE NEXT GENERATION

Meeting young entrepreneurs...

Name of Company:	Girvanmedia
Owner:	Scott Girvan
Date established:	November 2004
Age of Owner:	31 years old
Location:	65 Irving Boulevard, Unit 2, Bouctouche
Products or Services:	Graphic design, website design and printing services
Website:	www.girvanmedia.com

Products or Services:

I offer graphic design, website design and printing services. I design for businesses that want to develop their marketing. I work with clients to develop their company image – such as a logo, business cards or brochures. I also design websites... any kind of website. I provide printing services to the general public, including color photocopies, photo enlargement and restoration, as well as lamination. Visit my website for further information.

Where are you originally from?

I was born in Rexton, but I live in St-Grégoire.

What kind of training have you had?

I completed a course in multimedia and communication at BKM Research & Development, a private college, and received my diploma in 1999. I also trained at the Miramichi campus of NBCC, in animation, for 12 weeks.

How did the idea of starting your own business first come to you?

It was a natural process. I worked in this field for five years before going out on my own.

How do you stand out from your competition?

I have the advantage of being one of the only businesses in my field between Moncton and Miramichi. My office is located on Bouctouche's main street, so that gives me great visibility. The quality of products and services I provide is superior and my prices are very competitive. I offer a bilingual service that is consistent and I work directly with my clients at every stage of their projects.

What makes your business successful?

Flexibility and rapid service certainly contribute to the success of my business. I am able to adapt to my clients' needs, because I am constantly learning. The field I work in evolves rapidly and it is very important to invest time in investigating and learning about the new technologies.

Are you involved in other community projects?

I was a musician for 15 years and now I accompany and train musical groups at church. I also lead young people who are part of a pastoral group.

What are your plans for the future? Where will you be in 10 years?

I expect my business to grow to 10 employees. I will own a building where my business will be located. I plan to serve more clients, to cover all of Eastern Canada and I will offer a wide variety of services.

Business Hours:

Monday to Friday – from 9 a.m. to 5 p.m.